

MEDICAL DEVICES



INTRODUCTION

The health care equipment & supplies market profile analyzes manufacturers of health care equipment and supplies. Market value refers to the revenues generated through the sale of healthcare equipment and supplies.

The market profile covers disposable equipment and supplies such as syringes, catheters, electrodes, sutures, bandages, implantable prostheses and orthotics and prosthetics; otologic & technical aids such as hearing aids and wheelchairs; ophthalmic equipment such as eye glasses, contact lenses and ophthalmoscopes; in vitro diagnostics such as devices for clinical chemistry, microbiology, immunology and genetic tests; and other equipment such as imaging equipment and films and equipment for radiotherapy, dialysis, endoscopy, anaesthetics, etc. For the purpose of this report the Americas comprises Argentina, Brazil, Canada, Chile, Colombia, Mexico, the US, and Venezuela.

For the purpose of this report Europe is deemed to comprise of Belgium, the Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Romania, Russia, Spain, Sweden, the Ukraine and the United Kingdom. Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan.

The global figure comprises the Americas, Asia-Pacific and Europe.

Key Facts:

Market Value

The global health care equipment and supplies market grew by 6.5% in 2008 to reach a value of \$296.4 billion.

Market Value Forecast

In 2013, the global health care equipment and supplies market is forecast to have a value of \$349.2 billion, an increase of 17.8% since 2008.

Market Segmentation I

Disposable equipment and supplies sales proved the most lucrative for the global health care equipment and supplies market, generating 40.7% of the total revenues.

Market Segmentation II

Americas accounts for 46.7% share of the global health care equipment and supplies market's value.

HISTORY

The health care industry is one of the world's largest and fastest-growing industries Consuming over 10 percent of gross domestic product of most developed nations, health care can form an enormous part of a country's economy. In 2003, health care costs paid to hospitals, physicians, nursing homes, diagnostic laboratories, pharmacies, medical device

manufacturers and other components of the health care system, consumed 15.3 percent of the GDP of the United States, the largest of any country in the world. For United States, the health share of gross domestic product (GDP) is expected to hold steady in 2006 before resuming its historical upward trend, reaching 19.6 percent of GDP by 2016. In 2001, for the OECD countries the average was 8.4 percent [9] with the United States (13.9%), Switzerland (10.9%), and Germany (10.7%) being the top three.

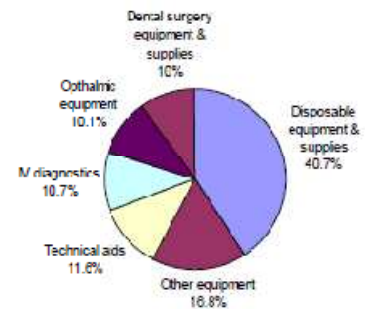
US health care expenditures totaled US\$2.2 trillion in 2006.[10] According to Health Affairs, USD\$7,498 will be spent on every woman, man and child in the United States in 2007, 20 percent of all spending. Costs are projected to increase to \$12,782 by 2016.

SUB SECTIONS OF THE INDUSTRY

1. Disposable equipment & supplies
2. Other equipment
3. Technical aids
4. IV diagnostics
5. Ophthalmic equipment
6. Dental surgery equipment & supplies

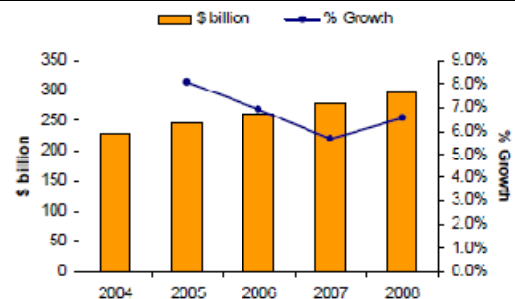
INDUSTRY OPERATIONS

- Disposable equipment and supplies sales proved the most lucrative for the global health care equipment and supplies market, generating 40.7% of the total revenues. In comparison, sales of technical aids generated 11.6% of the market's value.



PAST PERFORMANCE

- The global health care equipment and supplies market grew by 6.5% in 2008 to reach a value of \$296.4 billion.
- The compound annual growth rate of the market in the period 2004-2008 was 6.8%..



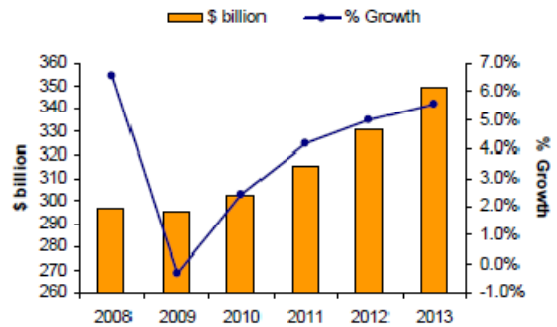
CURRENT PERFORMANCE

- Global health care equipment and supplies market generated total revenues of \$296.4 billion in 2008, representing a compound annual growth rate (CAGR) of 6.8% for the period spanning 2004-2008. In comparison, the European and Asia Pacific markets grew with CAGRs of 5.4% and 8.1%, respectively, over the same period, to reach respective values of \$102 billion and \$56 billion in 2008.
- Disposable equipment and supplies sales proved the most lucrative for the global health care equipment and supplies market in 2008, generating total revenues of \$120.7 billion, equivalent to

40.7% of the market's overall value. In comparison, sales of technical aids generated revenues of \$34.4 billion in 2008, equating to 11.6% of the market's aggregate revenues.

FUTURE PREDICTION

- After a period of fluctuating growth, a decline is expected within the global health care equipment and supplies market. However, the market is set to recover posting increasing growth rates again towards 2013.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.3% for the five-year period 2008-2013, which is expected to drive the market to a value of \$349.2 billion by the end of 2013. Comparatively, the European and Asia Pacific markets will grow with CAGRs of 3% and 6.3%, respectively, over the same period, to reach respective values of \$118.2 billion and \$76 billion in 2013



CHALLENGES

- Due to company's fairly small size, customers within the market often utilize group purchasing to negotiate better prices, enhancing buyer power.
- The increasing adoption of E-procurement systems is empowering buyers with increased knowledge of the market, driving price competition between manufacturers

TOP CONTRIBUTORS

- Johnson & Johnson
- Baxter International Inc.
- Alcon, Inc.